KARAVANSHOW BURSA

3RD CAMPING, CARAVAN AND EQUIPMENT, ALTERNATIVE TOURISM FAIR

21–25 APRIL 2027

BURSA EXHIBITION CENTER

bursakaravanshow.com

TINY HOME SHOW

ORGANIZER

BİFAŞ BİRLEŞİK FUAR YAPIM A.Ş.

KARENDER KARAVAN ENDÜSTRİSİ DERNEĞİ

KAİTED

UFYD INTERNATIONAL EXHIBITION ORGANIZERS ASSOCIATION

BTSO BURSA TİCARET VE SANAYİ ODASI

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KARAVAN SHOW BURSA 2026 OFFICIAL POST-SHOW REPORT

2026 at a glance

25,355	42	73	4.2 million+
unique visitors	visitor countries	visitor provinces in Türkiye	press and media reach

Who are the visitors?

Individual campers and nature lovers	42%
Tiny house investors (hotel and land)	24%
Hardware and equipment buyers	18%
Adventure and outdoor athletes	16%

Visitor interest

Purchase intent	85%
Equipment upgrades	75%
Investment interest	70%

Top visitor cities

Bursa	10,142
Istanbul	7,606
Izmir	1,521
Ankara	1,014
Kocaeli	760
Sakarya	507

Trade delegations from 42 countries: Germany, Kuwait, France, Saudi Arabia, the Netherlands, South Korea and more.

Direct marketing power

450,000+	180,000+	2.4 million+	125,000+
targeted SMS messages	newsletters and VIP invitations	social media impressions	unique web portal visits

71.7% **71.7% of visitors (18,172 people)** came to the fair directly through BİFAŞ's industry database and marketing outreach, beyond ticket and invitation codes.

Press and media coverage

120+	45+	300+	4.2 million+
press articles	TV and live broadcasts	digital publications	total reach

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Stepping into the future with an international vision.

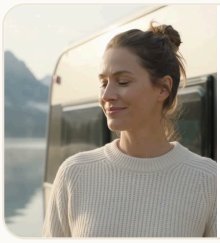
Building on its success, Bursa Karavan Show is taking its goals to a global scale. Everything new in caravanning, camping and alternative tourism comes together under one roof again in 2027.

17,000	150+	250+	30,000+
m² exhibition area	exhibitors	brands	expected visitors

Four worlds. One route.

Caravans & Mobile Living

Motorhomes, towable caravans, campervan conversions, off-road models, interior fittings and service.



Camping & Outdoor

Tents and awnings, sleeping systems, camp furniture and kitchens, outdoor clothing and bags.

Energy & Equipment

Solar panels, leisure batteries, inverters; water, heating and cooling systems.

Fishing & Nature

Rods, reels and tackle; canoes, kayaks and SUPs; observation equipment.

TINY HOME SHOW

Tiny Home Show

Tiny houses and mobile homes, modular and prefabricated buildings, container and steel structures, timber houses, bungalows and glamping.

Why exhibit?

01

Turn digital interest into a live experience

Your social media followers see your product in person and move from research to decision.

02

Turn pending quotes into orders

Go straight to closing with buyers who have already asked for prices and quotes, without starting from scratch.

03

Meet new qualified buyers

Connect with informed consumers comparing brands, fleet investors and alternative tourism operators.

04

Measure your marketing investment on site

Hear buyers' expectations first-hand and see your promotion budget turn into revenue.

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VENUE

Bursa International Exhibition and Congress Center

Operated by BTSO, the center offers a total exhibition area of 140,000 m².

ADDRESS Altınova Mah. Fuar Cad. No: 25/1, 16250 Osmangazi / Bursa, Türkiye. HOURS Daily 10:00 – 19:00; free parking for visitors. TRANSPORT About a 10-minute walk from BUTTİM; BURULAŞ bus lines 92/B, 95/B, 43/HB, 97/B and 19 stop in front of the venue.

FOR DETAILS AND PARTICIPATION

Become an exhibitor

Apply for a stand via the online form:
bursakaravanshow.com/en/participant-form

Online ticket

Visitors can get their tickets online and save time at the entrance: **ticket.bifasfuar.com**

CONTACT

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ORGANIZER

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This fair is organized under the supervision of TOBB (The Union of Chambers and Commodity Exchanges of Türkiye) in accordance with Law No. 5174.

ORGANIZER BİFAŞ BİRLEŞİK FUAR YAPIM A.Ş.

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